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CLEVER STORAGE SOLUTIONS

AND MGHTY IMPRESSIVE LARDER U<u>NITS</u>

MEET THE FAMILY ONE MUM'S STORAGE SECRETS

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STORAGE, IT'S SECOND NATURE TO US

CREMA DI BALSAMICO NERO BALSAMIDE

Ponte Vecchio

We've been sourcing the finest products from the worlds best manufacturers since the 1930's. It's no wonder that we're able to offer an enviable range of storage products that will complement both your kitchen and your lifestyle.



Gollinucci

BEAUTIFUL ON THE INSIDE

elcome to the first edition of our new storage guide. The team behind 'Beautiful on the inside' is one of the UK's largest kitchen distributors, so we're no strangers to going the extra mile to help you create a great looking kitchen.

What you might not be aware of is our passion for storage. We're super keen to make sure that your kitchen is packed with ingenious and hardworking shelving systems, space-savers, neat dividers and clever racks. We've built relationships with the best manufacturers in kitchen storage to bring you the very best brands on the market. We're proud to present the latest products from Kesseböhmer, Gollinucci, Stala and Konfigure.

Not only do these brands bring you industry-leading quality and reliability but they also offer you a little bit of magic. They make hard-to-reach spaces a thing of the past, they make finding ingredients easy, and ensures you never lose your favourite utensil. They can even make the weekly shop less of a chore! In simple terms, they make a good kitchen better.

So read on to find out how these products can transform your kitchen and enjoy browsing one of the most desirable storage collections on offer.

It's our goal to ensure that your kitchen is as functional as it is attractive, or as our designers say, beautiful on the inside.

















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GO WITH THE FLOW

Why the inside of your cabinets are as important as the outside.

Fresh food

FRIDGE

This handy guide to planning the space and storage in your kitchen is a must read if you're considering upgrading at any point soon.

Designing a great kitchen is a complicated task with many things to take into consideration. Storage is often overlooked, but the inside of your cabinets is as important as your door and drawer fronts. Spíces § herbs Kítchen Gadgets § Utensíls

НОВ

Baking

trays



TOP TIPS FOR PERFECT FLOW



cutlery

Foil

The kitchen triangle

The primary tasks in your kitchen are carried out between the hob, the sink and the fridge. The triangle that connects these three areas defines what kitchen experts call an 'efficient kitchen layout'. The triangle is the shortest, most effective way to tread between these three areas and should be considered in your new kitchen design.

Group similar functions

Consider grouping the functions of your kitchen and planning your storage accordingly. There's no point in placing a spice rack yards away from the hob. Specialist trays and inserts for our range of base units help you create highly-functional storage zones.

The perfect serve

Try to imagine where you're most likely to serve up your meals. This is a great place to store your cutlery, plates and bowls. Take advantage of our wide range of drawer inserts to make your life easier and your serves perfect.

Don't be afraid of heights

Many British homes enjoy high ceilings and utilising this extra space should be a priority in all kitchen schemes. Consider doors that open upwards or specify our clever iMove units which allow you to bring the contents of high cupboards down to eye level.

Dishwasher

Bin



SINK

SOLUTIONS TO YOUR

KESSEBÖHMER

As our lifestyles get more hectic, the pressure on our living spaces increases and our kitchens often bear the brunt of this as new storage challenges arise.

There never seems to be quite enough space to keep everything under control. Our much loved but often out-moded kitchens throw up more questions than solutions: Where to store those handy but cumbersome kitchen gadgets? How do you neatly keep that mountain of plastic storage containers in check? What's the best way to keep on top of the recycling? How do you stop things dropping into those dark corners? Here are some of our readers' problemed areas and ways in which we helped tackle them.



"We're always buying new bags of rice or pasta only to find halfused packets at the back of the shelf. It's impossible to write a shopping list without a serious rummage!"

PROBLEM PACKETS

Danny, Surrey





"We've got a bread maker, a blender, a mixer, a toasty machine, and juicers... the list goes on and on. They clutter up the worktops and storing them is never easy." Janice,

KITCHEN GADGETS

West Yorkshire



It looks like you need one of our larder units. Our full-height Kesseböhmer larders give you much better visibility of your groceries.

SOLUTION



One of our clever corner units will help you store these tricky electricals. A Magic Corner could be the answer to your woes Janice.



"Every time I open the big drawer, I lose a lid or a plastic bottle down the back"

"There's always countless bottles, sponges and cloths spilling out of the cupboard"

TROUBLESOME TUPPERWARE



"Every time I open the big drawer, I lose a lid or a plastic bottle down the back. I'm a bit of a tupperware hoarder but there must be a better way to store it"

Karima, Glasgow



CLEANING CUPBOARD CONUNDRUM



"My husband is a cleaning fiend and there's always countless bottles, sponges and cloths spilling out of the cupboard. And the one I need is usually right at the back."

Catherine, Bristol



We've recently introduced some fantastically-practical dividers for deep drawers. A series of stylish boxes can be purchased as packs to keep those tricky tubs in check.

SOLUTION



One of our base pull-outs could be the solution you're looking for. Flexible plastic trays keep everything neat, and a simple pull-out mechanism gives you easy access to all of the products.

SOLUTION





HIGH AND MIGHTY

Our full-height Kesseböhmer larder units can hold a whole week's worth of groceries. It's no wonder that they are our best sellers.



"Getting to the things at the back of your cupboards can be a real hassle, but larders provide easy access to all your items, meaning less food goes to waste, which will save you money."





LARDER PULL-OUT

Delivered with five fully-adjustable shelves and available with soft opening, our range of larder pull-outs are some of our best sellers. Access your goods from both sides and never again find out-of-date ingredients lurking at the back of your cupboards.





TANDEM LARDER

No other storage product gives you such fantastic visibility of your groceries. Our tandem larders bring the rear shelves out to meet you, maximising the space available. In fact, our 600mm tandem larder will comfortably accommodate a whole week's worth of groceries.



THE PERFECT RECIPE



We headed off to meet Laura Patterson, a self-confessed ingredients' obsessive. She showed us how her highly-planned kitchen storage allows her to indulge her foodie passion **•**

hen we first meet Laura, she's just returned from one of her weekly shops. We say 'one' of her weekly shops because she does no fewer than five shops. Of course, she explains, she does a 'normal' grocery shop at her local supermarket but they don't stock the variety that this self-taught foodie craves. 'I'm lucky living in the suburbs. There are so many specialist food stores in town and I'm always popping in to see what's fresh and new this week'.

Only yesterday she was in the market visiting a guy that stocks 'the most fabulous cured meats' - she knows when he gets his deliveries. The day before was the Thai supermarket. As a part-time planning officer, Laura admits that she's lucky that she has the time to shop around. 'I've got into quite a weekly routine now. Even on the days I'm in the office, I'll use my lunch hour to track down something new'.

So how has the philosophy of Beautiful on the inside helped her? 'It's not just about the storage volumes - which are massive' She proudly shows us one of her two full-height larders, 'it's also about having everything to hand when you're cooking and keeping everything well organised'. Indeed, organisation is a word that Laura uses a lot.

Not content with just the one slim base pull-out, she has three. 'I love eastern cooking', she explains, 'so I've got a whole base pull-out dedicated to Malaysian, Thai and Chinese herbs and spices'. Others contain a variety of oils, vinegars and some more recognisable spices.

"It's about having everything to hand when you're cooking" 'I don't know how I managed before' she explains 'I had boxes and trays of stuff that I'd have to get out every time I cooked. It actually put me off a bit. Now I can see and reach everything so easily.' Finally we asked what her husband Mick, thinks of her collection. 'Luckily he loves my cooking', she says proudly, 'although he knows to stay clear of my beautifully-organised cupboards'.

Beautiful on the inside.

LAURA'S TOP TIPS

Consider removable trays for multiple items that you'll need for a specific task. For instance, I've got all of my cake-decorating ingredients in one handy removable box.

Be sure to rotate your spices as most lose their flavour after a while. I make sure that the oldest herbs and spices are at the front of my (many) racks so that I use them first.

Put the heavy stuff nearer to the ground. I've got these big tins of olive oil and heavy bags of rice. I keep these in the bottom of my larder units and try to use the highest shelves for smaller, lighter items like noodles and pasta.

Salt and pepper. It sounds obvious but keeping common combinations together is a must for efficient cooking. I make these gorgeous lamb koftas and the four spices I use, are always side by side. I can almost grab them with one hand, without looking!



BUILD A BETTER BASE-UNIT

Matching your base units to the things you love doing will ensure that your kitchen perfectly fits your lifestyle. After you've designed some of these popular Kesseböhmer storage systems into your kitchen, you'll wonder how you ever lived without them.









YOUBOXX INSERTS MAKE STORAGE





At last, a storage system with endless flexibility.

The innovative range of interchangeable items, available exclusively through independent kitchen retailers, enables the customising of storage units to suit even the most demanding cupboard organisers. The trays and boxes that make up the range, allow you to tailor the arrangements within base unit pull-outs and larder units, and are fully compatible with each other. This allows you to swap between units to react to the changing needs of your family.

CHOOSE YOUR PERFECT CONFIGURATION

ACCESS ALL AREAS

Our goal of bringing the contents of the cupboard to you, means that everyone can enjoy the benefits of great storage.

Whether you're getting the kids interested in cooking from a young age or making sure that Granny can still reach her favourite biscuits, there is a Kesseböhmer product that will allow anyone, whatever their height, to access previously hard-to-reach areas.

Our clever iMove units are just one of a number of products that aim to bring the contents of the cupboard to you. This is great if you've got high ceilings or you're not so keen on using a stool. Alternatively, if you're worried about getting down to reach into the back of base units, our ingenious corner units (Le Mans and Magic Corner) turn those tricky corner cupboards inside-out.

Not only do our smart storage systems suit those less able, but they also ensure that everyone can maximise every last millimetre in their kitchen, meaning less wasted space.



iMOVE SINGLE SHELF Shown in anthracite





TUESDAY

Tuesday's supper is a simple but nutritious affair with boiled new potatoes and pan-seared salmon. Steamed local asparagus adds some colour and crispness into the equation.











A PAN FOR EVERY PURPOSE

Modern cookery puts as much demand on the kitchen as it does on the cook. We look at a varied week-long menu to show how Kesseböhmer can help you make the most of every pan in your inventory.







NO MORE BLIND CORNERS

The innovative curves of the LeMans shelves allow them to smoothly glide out from inside the cupboard, bringing the whole shelf within easy reach.

OUR NO BESTSELLER

LeMans Shown in style

anthracite

Tackle those tricky corners like a Grand Prix champion

As long as our houses are box shaped, we'll always have awkward corners to contend with. But dark and dingy corner cupboards are a thing of the past if you install one of our best-selling corner solutions. Both the aptly named LeMans and the equally clever Magic Corner utilise ingenious engineering, to bring the contents of the cupboard out to you.

The innovative curves of the LeMans shelves allow them to smoothly glide out from inside the cupboard, bringing the whole shelf to within easy reach. The Magic Corner uses a similar conjuring trick by smoothly pulling out the entire contents of the cabinet.

Whichever you choose, you can be sure that fumbling into blind corners on your hands and knees, is a thing of the past.



MAGIC CORNER Shown in style chrome



STYLE AND SUBSTANCE



Self-confessed neatness fanatic and design lover Ewan Morris explains how his new kitchen is an expression of his love for great lines and perfect balance **v**

wan Morris is a software engineer and is about as far from the geeky stereotype as you can imagine. He is a self-confessed lover of designer labels and his kitchen is the embodiment of his personal philosophy. 'I think it's important to put the fun in function' he explains, 'The Japanese have a concept called Kando which describes the pleasure that can come from using a well-designed object'. With this in mind, Ewan was keen to make his kitchen as clever as it was stylish.

'Everyone thinks that it is one of the expensive German brands so I'm always delighted to tell them that it's a British brand'. Ewan's opening remarks about his kitchen reveal a lot about the stylish young man sitting proudly in his faultless new kitchen. He designed the kitchen with the help of his local dealer after seeing the BioGraphy brand in a home interiors magazine. 'I presumed that it'd be a hugely expensive range so I was delighted when my budget stretched far enough to allow me to add these finishing touches'.

'The Kesseböhmer units are just lovely to use. They're easy to load and easy to customise, and they just glide out of the cupboards'. He's also delighted with the amount of storage he's crammed into the open-plan dining area in his modest city-centre flat, 'there's not an inch of space wasted'.

Ewan has clearly done his homework and opted for Kesseböhmer's new anthracite finish, to complement his contemporary grey colour scheme. 'For the interiors to match the doors was something I'd not seen any other brand offer' he enthuses 'so it just made sense to choose the anthracite'. Ewan is a natural showman and explains that most weekends involves him cooking for his friends. 'Not to show off my culinary skills', he explains, 'I'm not a bad cook, but the real reason I get people round is to show off my kitchen'.

'I've bored most of my mates with my explanation of Kesseböhmer Kando' he jokes, 'but everyone loves the way I've been able to make the most of my space without breaking the bank' he adds as he reaches for an espresso capsule from his Convoy larder. 'Coffee?' he offers, 'it's Italian of course'.

Beautiful on the inside.

EWAN'S TOP TIPS

Make sure that you allow space in your budget for storage. It wasn't something that I originally planned for but I'm so glad that I kept some budget back.

Test drive some Kesseböhmer. It sounds daft but you'll really see the benefit of these products once you see them in action. Ask your local retailer for a demo.

Every corner counts. There's a clever storage product for even the smallest spaces. A bit of research and a good designer will help you maximise every last inch.

Don't think that storage is simply plain shelves. There's a huge range of products that are hugely practical and very stylish.



EWAN MONÍS



You'll not want to close your cupboards once you install these chic storage ranges.

Convenience comes as standard with all Kesseböhmer products, but the Convoy range takes ease of use to another level. Unmatched visibility combined with huge amounts of storage gives the range standout performance. Available in a number of finishes, Convoy is one of the most attractive storage products on the market. The ability to fine-tune each tray, with the help of our stylish inserts, makes the Convoy a fantastic addition to any kitchen.

Easy to adjust, a joy to use and highly flexible, Convoy represents the very best of Kesseböhmer in one, fantastic package.

CHOOSE YOUR TRAY STYLE

PLATE HOLDER



INGREDIENTS HOLDER



GLASS HOLDER



BOTTLE HOLDER





A PLACE FOR EVERYTHING

Not content with revolutionising cabinet storage, we've recently set our sights on transforming the nation's kitchen drawers.

Advances in kitchen design have seen drawers come in a dazzling variety of shapes and sizes. Being able to look down on the complete contents of a drawer is hugely time-saving but also means that the need for proper organisation is paramount. We've developed a huge range of accessories to help you keep your kitchen drawers functional and fit for purpose. As well as a wide variety of tray inserts, we offer knife blocks, chopping boards, foil and film holders, handy removable plate racks and a range of highly modular timber inserts that make every drawer as good to look at as it is to use.



GOLLINUCCI



Drawer inserts infused with Italian style

Our range of Gollinucci drawer accessories allows you to bring great functionality to your drawers and includes knife blocks, chopping boards and foil and film dispensers as well as the more usual cutlery dividers. These durable anthracite plastic inserts can be cut to size to allow them to fit most drawers.



MIX AND MATCH YOUR INSERTS







CHOPPING BOARD

KNIFE BLOCK

FOIL/FILM DISPENSER

A PLACE FOR EVERYTHING



Our new range of Konfigure drawer inserts allows you to make every drawer unique, as well as useful. Konfigure from Kesseböhmer offers almost infinite possibilities for organising your drawers. Available in warm and hardy oak, the range includes knife blocks, individual cutlery trays and spice holders. Each element can be easily moved to help you create the perfect mix of style and practicality.

MIX AND MATCH YOUR INSERTS













— 800mm







SET 1

SET 2

SET 3





HIDDEN DEPTHS

Our deep drawer storage solutions offer you an almost infinite number of combinations.

Boxes, dividers and removable plate racks ensure that rummaging is a thing of the past. Our fantastic range of accessories control your containers, enclose your ingredients and systemise your snacks.

















FIT FOR THE FAMILY



As the family grows, the house seems to shrink. The Watsons managed to reverse this trend, when they recently remodelled their kitchen **v**

Whith two energetic children and another on the way, Jen and Gavin Watson knew that they'd either have to move or improve, in order to make their home meet the increasing demands being placed on it. The couple chose to stay put and make their house a home. As a building project manager, Gavin had no hesitation in tackling a large ground floor extension himself, 'I realised that I knew enough tradesmen who would do a great job for us, so we just went for it.'

The couple haven't regretted taking on the disruptive build, 'It's probably the best decision we've made since moving here', Jen suggests. 'Here' is a three-bed 1930's semi in Kings Heath, Birmingham. The couple met at university and have stayed in the city ever since. 'It's a great area and the houses are really solid full of potential if you're willing to roll your sleeves up.'

The bold extension gave the family a huge living and dining space and allowed them to remodel their entire kitchen. Their local independent retailer helped them plan the kitchen, and storage was paramount in Jen's brief. 'We love eating together, and we knew that we'd spend loads of time in this space so the kitchen had to work very hard.'

The extension gave them an extra 12M², but they still needed the kitchen to work as hard as possible for their growing family. As Gavin pointed out, 'Our old kitchen wasn't much smaller, but it wasn't well planned and wasted so much space'.

Their local kitchen specialist introduced them to Kesseböhmer and there was no turning back says Jen, 'We kept a good budget aside for the kitchen units but as soon as we saw what we could achieve with the Kesseböhmer kit, we made our minds up to utilise every inch of space'. With the help of an experienced designer they were able to plan the inside of every cabinet as meticulously as the outside. The result is a kitchen that's easy for every member of the family to use and enjoy.

'The larder units are amazing and make cooking so much easier', glows Jen, 'and with the great range of bins, rubbish is much less of a chore. The children love recycling now' she adds. The Watsons budgeted around £1,900 to make their kitchen Beautiful on the inside and Gavin thinks it's money well spent 'I bore all my mates that come over, and to be honest, they're all more impressed with the kitchen storage than the extension!'

Beautiful on the inside.

GAV'S TOP TIPS

Plan your storage from the outset. It's much easier to arrange the internals on paper than it is to decide once the kitchen is built.

Look at what isn't working with your current kitchen storage. We knew that there were four real annoyances that we wanted to remedy with the clever Kesseböhmer kit.

Keep the kids in mind. We've kept the lower shelves in the larder unit stocked with the things we don't mind the kids getting their hands on. It's great when they get the breakfast cereals out in the morning!

"We made our minds up to utilise every inch of space" Gavin watson

ST TING

RECYCLING IS CHILD'S PLAY

Take the guesswork out of your home recycling with our fantastic range of top-quality bins. GOLLINUCCI Recycling bin





We've noticed that every town or city in the UK seems to have a different recycling policy. So, to make it easier for you to keep on top of sorting your waste, we've developed a range of easy to use, modular bins. They are all designed to fit within standard drawer sizes and nest together to create multiple combinations. No matter how complex your local recycling policy is, we've got a solution to help.



GOLLINUCCI Recycling bin



KEEPING WORKTOPS CLUTTER FREE

Premium wall storage available in multiple finishes

There will always be those items in your kitchen that need to be close to hand. But how do you keep your worktops tidy, while making sure these often-used items are readily available? Kesseböhmer have a number of attractive and practical solutions that are available in a range of styles and finishes. Keep your spices, kitchen roll, and key utensils ready to use while keeping your kitchen clutter free.





780X900MM CLIMBER Shown in translucent black







WALL TANDEM

The wall tandem is a miniature marvel. Offering all the classleading functionality of our tandem larder products, but in a compact space, this ultra-neat solution is a must have. The unique design allows you to see everything that the cupboard contains and, more importantly, reach it all with ease. No more out-of-date ingredients.



PICKING YOUR RIGHT STYLE





Kesseböhmer is the world's leading premium storage brand, making kitchens Beautiful on the inside since 1963.

For generations, the name Kesseböhmer has stood for innovation and excellence. The brand is the epitome of German engineering, boasting a strong heritage of practicality, functionality and quality. These traditional values combine with a keen eye for style and design as reflected by the variety of finishes, and configurations available across the entire range. For example, the recently introduced anthracite finish which reflects current interior trends for grey tones.

There's a style for every taste and a solution to every challenge.

Product overview

LARDER In-Frame

Studio Height







CABINET WIDTHS

400mm

150mm 300mm

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450mm 500mm 600mm 700mm 1000mm

800mm 900mm 1200mm

Classic Arena

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TRAY STYLE

Style Anthracite Style Chrome Grey

Glass (

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and, relax

Imagine a kitchen where everything has a home. From the smallest spoon to the largest mixing bowl. From the most precious china to the heaviest pans. A kitchen that simply works.



11

A Kesseböhmer inspired kitchen is more affordable than you might imagine. Speak to your local retailer to find out more.

STORAGEBRO17